

# Miss Orangeburg County 2020 - Miss Garden City 2020 Job Description

### The Face of the Miss Orangeburg County & Miss Garden City Scholarship Organization

The vast majority of South Carolinians especially Orangeburg County residents who have contact with Miss Orangeburg County & Miss Garden City will have such contact through a photo in a magazine or newspaper or through a television program. When people see Miss Orangeburg County & Miss Garden City, she should generate a positive reaction for the organization. All of the constituencies she serves must look at her as a woman who is either Miss Orangeburg County & Miss Garden City. She should represent the best of contemporary women between the ages of 17 and 24 in her look as well as in her dress, mannerisms and demeanor.

The youth of our state must be able to find her as someone to whom they can relate; but, at the same time, she must present a professional image when called upon to meet with corporate sponsors, elected officials and leaders in the For-Profit and Non-Profit communities. Her charisma and dynamic personality must come through in every encounter she has as Miss Orangeburg County & Miss Garden City. She must be a woman who possesses that "it" factor that everyone recognizes, but finds hard to describe.

# The Voice of the Miss Orangeburg County & Miss Garden City Scholarship Organization

Orangeburg County residents are the second largest group of South Carolinians who come in contact with Miss Orangeburg County & Miss Garden City are those who hear her speak (whether in- person or through the media). As the voice of Miss Orangeburg County & Miss Garden City, she must be able to promote and market the Miss Orangeburg County & Miss Garden City Scholarship Organization directly and indirectly as part of her normal schedule.

In order to accomplish these tasks she must be "comfortable in her own skin," confident, perceived as "real," "natural" and "genuine" and she must be true to who she is as a person. She must be able to verbalize the goals and vision of the Miss Orangeburg County & Miss Garden City Scholarship Organization. She must be able to motivate people from every age range and socio- economic background to action. After hearing Miss Orangeburg County & Miss Garden City speak, one should walk away with a feeling of hope, empowerment and that Miss Orangeburg County & Miss Garden City has made a difference in their lives.

She needs to be able to serve as a sincere, committed advocate for the issue she has chosen to address during her year as Miss Orangeburg County or Miss Garden City. She must also be able to serve as a sincere and committed advocate for other causes deemed important by the Miss Orangeburg County & Miss Garden City Scholarship Organization. Throughout her year, she will appear on behalf of, as well as promote, Miracle Network Hospitals." CMNH is a national partner with the Miss America Organization and Miss Orangeburg County & Miss Garden City will make a tremendous impact on both organizations because of her commitment to this cause. Therefore, she must be able to promote with sincerity and compassion the mission of this worthwhile organization, along with the triumphs of its miracle children, their parents and the hospitals' doctors and staff.

In addition, the new Miss Orangeburg County & Miss Garden City must understand that the opportunities provided to her in relation to promoting her chosen platform and other opportunities she deems important are only made possible through the success of the Miss Orangeburg County & Miss Garden City Scholarship Organization as a whole. This success is accomplished in large part through the generosity and support provided by the organization's corporate sponsors and partners. A large portion of Miss Orangeburg County & Miss

# The CROWN GROUP Miss Orange burg County Tiesn Miss Garden City Teen Miss Garden City Teen

Garden City's job during her year of service will be to guarantee the success of the Miss Orangeburg County & Miss Garden City Scholarship Organization through serving as a spokesperson for these sponsors and partners. Miss Orangeburg County & Miss Garden City's success in this role provides the Miss Orangeburg County Scholarship Organization the ability to grow and, in turn, allows Miss Orangeburg County & Miss Garden City candidates and organizations at the local level to continue to be relevant and heard in their communities. Her success in this role as spokesperson/ambassador in many ways determines the influence of our organization and its candidates across the state.

In regard to these aspects of the job description, the judges will focus more on the candidate's abilities and skills to serve in this capacity and not on the amount of knowledge the candidate has retained regarding CMNH or other corporate sponsors. However, the candidate must be aware of the partnerships and the role she will play as Miss Orangeburg County & Miss Garden City. She will receive adequate training and background information necessary to do this portion of the job once she is selected Miss Orangeburg County & Miss Garden City 2020. She must be willing to embrace these responsibilities and new-found opportunities to impact the lives of others. She must also fulfill all contractual obligations involving special events, speaking engagements, personal appearances, autograph sessions, Red Carpet/VIP Events, media interviews and all other events and appearances as deemed necessary by the Miss Orangeburg County Scholarship Organization.

#### The Talent of the Miss Orangeburg County & Miss Garden City Titleholders

The talent phase of competition differentiates the Miss Orangeburg County & Miss Garden City Scholarship Organization from other programs like it. It also assists in differentiating the candidate who should be Miss Orangeburg County & Miss Garden City from the others. Miss Orangeburg County & Miss Garden City are expected to be talented. While the opportunity for her to perform her talent, whatever it may be, is rare; the reality is that even if she is called upon only once during her year as Miss Orangeburg County & Miss Garden City to perform her talent, it must be good. The moment a Miss Orangeburg County & Miss Garden City performs her talent, the credibility of the Miss Orangeburg County & Miss Garden City Scholarship Organization is put on the line. While she may not be the most talented candidate among those competing, however she must be talented and work to consistently maintain a professional level of performance.

# Job Expectations of the Miss Orangeburg County & Miss Garden City Titleholders

Both Miss Orangeburg County & Miss Garden City are "on-call" twenty-four hours per day, seven days per week for the duration of her time as Miss Orangeburg County & Miss Garden City. She may not have a specific place to live and very little of her life will be her own. While there will be scheduled days off for rest, those days will not be scheduled with any regularity. Both Miss Orangeburg County & Miss Garden City may experience days with limited to no obligations, as well as several consecutive days in which she is scheduled to work very long hours. In addition, Miss Orangeburg County & Miss Garden City will have one afternoon each month to work in the local office to manage her appearance schedule and meet with her business manager.

Miss Orangeburg County & Miss Garden City must understand that her position as either Miss Orangeburg County or Miss Garden City is for an entire year. While this intense schedule may seem exciting in the first few weeks, the reality is that she must approach her job with that same excitement for the duration of her year as this organization's local representative. The role of Miss Orangeburg County & Miss Garden City is only limited by the capabilities and the desires of the woman who wears the crown of Miss Orangeburg County & Miss Garden City.

There are many people who will never forget the day they met Miss Orangeburg County or Miss Garden City. The woman who wears the crown of Miss South Carolina must understand the role she plays in society. She will meet supporters and detractors and she must be able to treat them all with respect, humor when necessary and with the finesse of a trained diplomat.



There are corporate realities to being Miss Orangeburg County & Miss Garden City and she must be able to meet those corporate challenges in a way that sponsors and potential sponsors see the Miss Orangeburg County & Miss Garden City Scholarship Organization as worthy of their time, their attention and their corporate dollars. There are people, especially children, who see meeting Miss Orangeburg County & Miss Garden City as a life changing moment.

Both Miss Orangeburg County & Miss Garden City must fully understand her potential impact on the community and must be able to push herself and the organization to live up to the responsibilities of being such a person and such an organization of influence. Miss Orangeburg County & Miss Garden City, by definition of her role in society, is a celebrity and as a result will be required to deal with the positive and negative effects of being such a celebrity.

As a result, her personality must be one that is congenial when meeting fans, volunteers, sponsors and partners. Her personality IS the Miss Orangeburg County & Miss Garden City Scholarship Organization. However she is seen by anyone who meets her, she defines the entire organization from the largest corporate sponsor to the candidates in a local competition. Miss Orangeburg County & Miss Garden City's personality and attitude defines us every day and helps to create new paths for the future of the organization.

Miss Orangeburg County & Miss Garden City may receive appearance fees; they are not guaranteed and are at the discretion of the sponsoring organization. **Under no circumstances** are you to ask for a sponsor to pay you for an appearance. This action will result in immediate forfeiture of your title and relinquishing all prizes and monetary scholarships and rewards as Miss Orangeburg County & Miss Garden City 2020. All appearances are set by the Miss Orangeburg County & Miss Garden City Scholarship Organization. However, no amount of money can be assigned for the amount of influence a woman her age can and will have on the people who see her, hear her and are changed by her. The way in which she decides to approach her role as Miss Orangeburg County & Miss Garden City will have a profound and longstanding impact on the Miss Orangeburg County & Miss Garden City Scholarship Organization and the legacy that she and the organization provide this state.

In order to communicate effectively your responsibilities and schedule as you hold the titles of Miss Orangeburg County & Miss Garden City, title holders are responsible for weekly conversations via telephone or email with their Local Executive Director and members of the Miss Orangeburg County & Miss Garden City Scholarship Organization Titleholder Training Plan Development Team. Communication via text message or mobile applications like Facebook Twitter Instagram Snapchat etc. are not considered reliable or valid forms of communication.

Any changes adaptations of the schedule or complications that may arise that affect the schedule must be communicated either verbally or via telephone or through an email message 24 hours in advance of the event.

In order to utilize marketing and advertising opportunities, Miss Orangeburg County & Miss Garden City are expected to complete a monthly blog and write up of her activities for use on the CROWN Group website. She is also expected to co-cost the internet, cable tv and radio show Know CAROLINA. She is expected to support her Teen titleholders are they participate in activities related to their platforms as well as those of Miss America's National Charity of choice the Children's Miracle Network.

# Preparation of the Miss Orangeburg County & Miss Garden City Titleholders for State of South Carolina Competition

In addition to the responsibilities of the job of Miss Orangeburg County & Miss Garden City, the title holder understands and agrees to our financial responsibility associated with the week of attending, participating, and competing for the state title.



In many instances, the week of competition can be considered a vacation from other responsibilities not limited to previous obligations. This means that Miss Orangeburg County & Miss Garden City complete focus will on the schedule outlined by the Miss South Carolina Scholarship Organization as well as the Miss Orangeburg County & Miss Garden City Scholarship Organization. Title holders will be given a detailed Titleholder Training Plan thirty (30) days after their crowning. This plan will include an outline of all the responsibilities, amenities, contacts and approved consultants for the titleholder to engage and reach out to you to accomplish their training goals.

Beyond the initial provision of this information, the Miss Orangeburg County & Miss Garden City Scholarship Organization will not intervene to set any appointments, contacts or follow up.

In the event that a titleholder of misses a scheduled appointment without 24 hours previous notice, title holders will receive verbal and written warning communication that they are in breach of this agreement and also their contract with not only the Miss South Carolina Scholarship Organization but also the Miss Orangeburg County & Miss Garden City Scholarship Organization.

Adherence to Miss South Carolina Schedule and deadlines for Miss Orangeburg County & Miss Garden City

Once a portal username and password has been officially emailed to the titleholder, from the Miss South Scholarship Organization, it is the titleholders sole responsibility to complete all necessary paperwork for competition in the summer of 2020.

The Miss Orangeburg County & Miss Garden City Scholarship Organization requires all paperwork be completed one week before each deadline for review by the Miss Orangeburg County & Miss Garden City Scholarship Organization. This benefit is solely for the titleholder to provide another set of eyes and back up to in sure that all paperwork is completed properly and submitted on time. Each title holder we will receive two reminders concerning upcoming paperwork deadlines and submissions.

Please be advised, that you must adhere to all legal paperwork submitted as a titleholder in the Miss South Carolina Scholarship Organization at all times. You are not allowed to enter into any contractual obligation while you are Miss Orangeburg County & Miss Garden City 2020. This includes but is not limited to social media marketing, advertising and pictures on all social media platforms and all videos also released on social media platforms.

#### Adherence to the Miss Orangeburg County & Miss Garden City Social Media Policy

The Miss America Scholarship Organization, Miss Such Carolina Scholarship Organization and the Miss Orangeburg County & Miss Garden City Scholarship Organization does not tolerate the use of social media for any negative comments or interaction.

**Do not address any negative comment on any social media or the internet.** If you choose to respond to a statement, you will receive notification from the Miss Orangeburg County & Miss Garden City Scholarship Organization Board of Directors and the CROWN Group.

Failure to adhere to this regulation will be seen as a breach of contract and grounds for forfeiture of your title and any and all prizes and gifts associated with your title. In addition, any



negative comment posted by you that condones negative behavior, stereotypes, prejudices, discriminatory remarks against another person or entity by the use of social media is strictly prohibited.

This includes the sharing of photographs, memes, posts, videos and other media that promotes the unjust or prejudicial treatment of different categories of people or things, based on race, sex or age will also be grounds for forfeiture of your title. Please understand that your signature on this agreement includes the addition of committee members and the Local Executive Director as a part of your social media community without restrictions.

Remember the unwritten motto of the Miss Orangeburg County & Miss Garden City Scholarship Organization and its sponsoring organization The CROWN Group...

"Do not engage in anything that is not positive. Keep your head, your heels and your standards HIGH."

I have read and fully understand the requirements of the job I have applied for.
Candidate Name: Title: Miss Orangeburg County or Miss Garden City 2020
Candidate Signature: Date: November 1, 2019
Parent/Guardian (only if candidate is under 18 years of age)
Parent/Guardian Name:
Parent/Guardian Signature: Date: November 1, 2019
Name: Title: Local Executive Director
LED Signature: Date: November 1, 2019